

# DOE/EERE – NASULGC Project Team #2

Conference Call – April 13, 2004

## Minutes

### Call Participants:

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### Experience With Extension

Roy Mink, Program Manager for the EERE Geothermal Office, provided his experience with the Water Resources Board outreach efforts and their coordination with Extension services.

- USDA and EPA provided the technical information needed for Universities to train the Extension personnel, who in turn provided training to the Extension agents.
- A synopsis of this program is:
  - The Pacific Northwest Regional Water Quality Team consists of water quality representatives from all FIVE land grant schools (Alaska, ID, OR & WA and the Northwest Indian College). Each school has an Extension WQ expert plus a research representative from the four Water Research Institutes. We have an EPA liason person who is housed at EPA R10 plus a EPA representative attends all our meetings (6 per year). We have been meeting primarily in Seattle for nearly 4 years now. We first conducted an extensive survey to find out public perceptions and education needs. Since then we have conducted training on all sorts of watershed issues from funding options to how to create volunteer monitoring programs. Some education/outreach has been face-to-face, others have been aired via web broadcasts or satellite. Our next proposal also wants to prepare PBS related shows. We mail

out 2 page summaries bi-weekly to help educate the public/polical community about our efforts. We also put on conferences to share experiences and research. Our last one had about 225 people register.

There are 10 regions that are beginning to put together groups such as ours although we were one of the first that received funding from USDA. We are also the poster child in terms of our activities and pushing the envelop and interacting with national initiatives.

- [www.pnwwaterweb.com](http://www.pnwwaterweb.com)

## **Building America**

Michael McCabe, Program Manager for the EERE Building Technologies Office, provide an overview of the current needs of the program for outreach.

- Currently work with builders one-on-one, but they are looking for a means to reach more people.
  - Would like to deploy research results to the marketplace and to professionals, such as builders, appraisers and loan institutions, which will also use the information to facilitate energy savings in buildings.

*Ed Pollock and Ron Brown discussed the need for developing a vision for a Building America program that will include not only education of builders but also, home buyers, appraisers, bank lenders etc. Ron will attempts the first round draft of the two-page proposal and send it to Ed. They will present the proposal at the April 28<sup>th</sup> meeting in the Doe Board Room. Michael McCabe will finish the draft of the Building America solicitation and send it to Michael Mills for distribution to the team before the April meeting.*